

# Mpande Ethnomedicine Wisdom

mpande (n) - /m pandɛ/ root

Mpande Team Q2 2025

# The things that make me happy make me wise.

John Crowley



# Why Mpande?

Over the past 30+ years the deepening global crisis in mental and emotional health has not been answered through the structures of Western biomedicine despite its successes in other areas. The foundational paradigms of this approach are inadequate for full healing, and its ever-expanding web of symptomatic treatments has only buried our collective wounds deeper.

Ethnomedicine practitioners working with plant allies have a long history of success in healing mind, heart, body and soul.

Mpande Wisdom is an educational offering direct to the people. Through microdosing courses and training programmes we share the sacramental medicines and their teachings. The coursework journeys offer introductions to the deeper macro dosing journeys experienced at Mpande Sanctuaries. Medicines include Cacao as Handmaiden, Iboga and Sacramental Mushrooms in legal jurisdictions, as well as Sceletium acting as deep emotional regulator, free of legal sanction.

### We are the ones we have been waiting for.

## What We Do

Looping patterns, avoidance and illness are signposts and navigational pointers to the fundamental healing needed, The sacramental medicines provide powerful vitriol for dissolving resistance and we hold a profound container for people to feel safe in letting go and finally emerging into who they essentially are.

We personally journey deeply with the medicines and are skilled and available listeners to their guidance, as well as the ways in which the medicines wish to work with the people more widely.

Mpande Wisdom offers Sacramental Medicine Microdosing courses hand-in-hand with training in self-healing and personal development. We have started scaling our core training team to cover the courses that have been successfully offered over the past 7 years. Initially with Cacao as handmaiden for deep and accessible transformation., Iboga microdosing and macrodosing. And more recently, we have piloted a course with Sceletium as a deep emotional regulator, free of legal sanction.

Learning through remembrance of our deepest truths.

## How We Do It

sharing not just education but a transformational journey.

meeting the sacrament.

people evolve to their next steps when ready.

- Choosing to love rather than waiting to be loved.
- Online courses with remarkable completion rates and a 7 year track record of great success. The weaving of a physical sacramental component with the transmissions, attunements and training elevates it beyond most online trainings.
- Cohort based which creates a strong group field of people working together and
- Best-in-class medicine supply for the initial attunement and download of
- Supported by an App and an Ethnomedicine AI for expanded development of a personal practice, ease of study and tracking amidst busy lives and helping

## Who We Are

If you find another as grounded and skilled bunch of hardcore medicine journeyers we'd love to meet them

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### Simon

Executive Director, 12+ years in iboga therapies, advancing ethical, transformative health.

### Debbie

Operations Director, experienced in large-scale project engagement.

#### Lauren

Ethnomedicine Director, expert in African spiritual lineages, preserving ancestral wisdom.

### Paul

Commercial Director, 30 years in investment/finance.



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# Traction

### Gecko as spirit animal

- We have been serving microdosing courses and medicine work trainings for over 7 years. We have trained numerous practitioners who are working with these sacraments for their own personal development and that of others.
- The courses are consistently our largest income stream both by absolute revenue value and by profit margin.
- The micro-dosing courses consistently lead to ongoing medicine purchases and deeper ceremonial works.

- Our new Kanna course (Sceletium) is getting great reviews. It is the first medicine attunement training delivered not by our core team, but by practitioners we have talent spotted and guided. Thus, creating a support network.
- We have a rich and refined content supply ready for both our Mpande Wisdom platform and to train our Al model.

# Market Opportunity

Accelerarting Market Growth

Global psychedelic therapeutics market projected for significant expansion through 2031.

Progressive policy shifts supporting ethno medicine research and development.

Increasing institutional funding for alternative medicine studies.

Growing acceptance of traditional healing modalities in clinical settings.

### Setting up temple in the home of the money changers



GRAND VIEW RESEARCH

Global Market CAGR,

2023 - 2030

# Roadmap

#### Q1 2025

#### Launch Kanna Course.

#### Q2 2025

- Spec and begin development on Platform, Al and App.
- Begin scaling micro-dosing.
- Investigate legality and licensing for courses such as iboga in potential jurisdictions.

Its not a road and the map is 5D, but here is the stuff we will do.

#### Q3 & Q4 2025

Refine marketing, test software.

### Allocation of Funds

### Energy flows for weaving the healing

Creation of Video and Software assets for courses

• Funding and designing marketing funnels, lead generation and payment gateways

• Developing Platform, App and Al model

Recruiting team

• Research projects

# Risk Mitigation

### Its not how far out you can go, its how far you can come back from

#### **Educational Content & Delivery**

- Curriculum Validation: Expert peer review ensuring accuracy and ethical presentation.
- Multi-Modal Learning: Varied approaches accommodating different learning styles.
- Platform Redundancy: Backup systems preventing disruption of educational delivery.

#### Learner Wellbeing & Safety

- Screening Protocols: Thorough participant screening for contraindications.
- Graduated Exposure: Structured progression based on individual readiness.
- Integration Support: Robust post-course resources and community connection.

### **Regulatory Navigation**

- Educational Framing: Positioning as education rather than treatment.
- Jurisdictional Flexibility: Adaptable structures for different regulatory environments.
- Legal Monitoring: Ongoing surveillance of changing regulations.

#### **Organizational Resilience**

- Teacher Development: Building a diverse facilitator network.
- Revenue Diversification: Multiple income streams across product types.
- Community Building: Self-sustaining graduate networks providing ongoing value.

# Never does nature say one thing and wisdom another.

Juvenal

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